

THE TECHNO MAESTRO

IN-DEPTH VIEW OF **VIC BAGERIA**, ENTREPRENEUR, CEO AND CHIEF VISIONARY OFFICER OF XPANDRETAIL POWERED BY SÀVANT DATA SYSTEMS

VIC BAGERIA, AN ENTREPRENEURIAL business enabler, whose belief in prolonged education, self-development and clarity in vision has taken Xpandretail powered by Sàvant and partnered companies to new heights of rapid and continuous growth. Bageria, meshed with his practical business knowledge and cutting-edge technology, has established a solid ROI platform through people counting analytics for retailers and retailers alike to manage and grow ahead of market standards. Today, ranging from government and banks, shopping centres, airports and retail businesses in 40 countries, with 500 plus partners in place, and over 40,000 installations – have experienced strong growth by implementing Bageria’s people counting analytics solutions.

When it all began. In 2000, Bageria first founded his business – a people counting analytics platform, at the early stages of his career. The desire for retail was embedded into Bageria at an early age as he worked hands on to operate and maintain a chain of retail stores. With his unique inclination for growth, his emphasis on collaborative team commitment to meeting customer and market demands, bridged with the enthusiasm empowers him and his team members with extraordinary energy and dedication in an environment where creativity and innovations are encouraged. Bageria does not just set out ambitious goals – he motivates people to deliver and keeping his company and partners ahead of the



Specialist Bageria has mastered the intersection of technology, marketing, customer behaviour and in-store insights

market curve through analytics.

Moving forward to the present, after several years of research and development, Xpandretail has recently rolled out its hands-free RFID inventory/asset tracking solutions into the MENA market. Providing a full-time hands-free solution which is now a cost-effective reality, in high density, dynamic, high traffic business environments. A platform which delivers an item’s identity, location and authenticity – which is referred to as item intelligence – to business and consumer applications in all verticals.

Prior to establishing his first venture, Bageria was an IT consultant, managing several government projects. Soon after, he established roles focusing more on business development, resulted in delivering an average of 90 percent annual growth year-on-year. As an

influential investor and advisor, Bageria stands behind programmes which have laid out a strong path for growth for future generations of entrepreneurs, including his own non-profit initiative.

Apart from his established business ventures, he spends the better part of his time mentoring and working hand in hand with up and coming local entrepreneurs and startups. Having pursued his MBA, Bageria, an avid learner and enthusiast about continued education, takes part in growth programmes which are conducted by universities such as London Business School, Harvard University, IIM and ISB.

Office 401, One By Omniyat Tower,
Business Bay, Dubai, UAE •
info@sdsdx.com •
Contact No: + 971 4 393 9315